



## THE 2017 BEDLAM RUN

To celebrate over 100 years of this tradition of spirited rivalry, the OU Club of Tulsa and the Tulsa Chapter of the OSU Alumni Association are planning the 6th annual Bedlam Run. This event is destined to be as competitive and fun-filled as our other meetings. It's a festive event that celebrates the spirit of competition with music, food and planned activities after the race!



### SPONSORSHIP FORM

Company Name

Address

Company Contact

Company Phone

Company Email

#### SPONSORSHIP LEVEL:

- Presenting
- Gold
- Silver
- Bronze
- Food/Beverage Sponsor

VISIT  
BEDLAMRUN.COM  
FOR MORE  
INFO!

Make checks payable to:  
**TCF/Bedlam Run**

Mail to:  
Bedlam Run  
700 N Greenwood Ave  
Tulsa, OK 74106-0700

Proceeds benefit the  
OU Club of Tulsa and  
OSU Alumni Association-  
Tulsa scholarship funds!



RUN WITH  
US AS A  
SPONSOR  
2017

PRESENTING SPONSOR



FOR THE BENEFIT OF COMMUNITY,  
SCHOLARSHIP AND WELLNESS



SATURDAY, AUGUST 5, 2017

TULSA'S BLUE  
DOME DISTRICT



RUN WITH  
US AS A  
SPONSOR  
2017

IN OKLAHOMA, THE WORD  
**BEDLAM**  
BRINGS TO MIND THE SPIRITED RIVALRY  
BETWEEN OKLAHOMA STATE UNIVERSITY  
AND THE UNIVERSITY OF OKLAHOMA.

With the Bedlam Run, it is these same rivals working together to benefit their community:

Now you can provide scholarship opportunities to Tulsa area high school students to attend both main and Tulsa campuses for OSU and OU.

Combined, the two alumni organizations award over \$60,000 in scholarships each year. In addition, they benefit the Tulsa community by hosting a wellness fair during the event.

- 8TH ANNUAL BEDLAM RUN SPECIFICS**
- Saturday, August 5, 2017 | Downtown Tulsa's Blue Dome District  
Start in front of Fleet Feet Sports - Finish at Albert G's BBQ
- 2016 saw 1,200 runners participate among the 5K and 10K runs and the 1K fun run
  - Prizes to the top race finishers (overall and categories)
  - Family-based event, including music, food and entertainment activities for the kids



**PUBLICITY**  
Coordinated through Fleet Feet Sports, Oklahoma Sports & Fitness Magazine

Fleet Feet Sports E-Newsletters will promote The Bedlam Run (distributed to 25,000 customers on a weekly basis).

**QUESTIONS**

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**MORE INFORMATION**  
[bedlamrun.com](http://bedlamrun.com)

Proceeds benefit the OU Club of Tulsa and OSU Alumni Association-Tulsa scholarship funds



# 2017 BEDLAM RUN

## SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR \$3,000**
- Company name and logo displayed on top of race t-shirt back
  - Company name and logo on entry forms for race
  - Company name and logo on [bedlamrun.com](http://bedlamrun.com)
  - Company name mentioned in media campaign
  - Recognition in the Bedlam Run ad in the OK Sports & Fitness magazine
  - Special mention on [www.fleetfeettulsa.com](http://www.fleetfeettulsa.com) website and in weekly E-newsletter (distributed to 25,000 customers)
  - Opportunity to setup a tent at the race to promote your business
  - Opportunity to include company item or coupon in each race packet
  - Free race packet with entry for 20 people, including race t-shirt
- GOLD SPONSOR \$2,000**
- Company name and logo displayed on top of race t-shirt back
  - Company name and logo on [bedlamrun.com](http://bedlamrun.com)
  - Company name mentioned in media campaign
  - Opportunity to setup a tent at the race to promote your business
  - Opportunity to include company item or coupon in each race packet
  - Free race packet with entry for 10 people, including race t-shirt
- SILVER SPONSOR \$1,000**
- Company name and logo displayed on top of race t-shirt back
  - Company name and logo on [bedlamrun.com](http://bedlamrun.com)
  - Opportunity to setup a tent at the race to promote your business
  - Opportunity to include company item or coupon in each race packet
  - Free race packet with entry for 5 people, including race t-shirt
- BRONZE SPONSOR \$750**
- Your name or company name displayed with other sponsors on back of race t-shirts
  - Company item or coupon in each race packet
  - Free race packet with entry for 2 people, including race t-shirt
- FOOD/BEVERAGE SPONSOR**
- In-kind or cash donation option
  - Your name or company name displayed with other sponsors on back of race t-shirts
  - Your name or company name on [bedlamrun.com](http://bedlamrun.com)
  - Company item or coupon in each race packet
  - Free race packet with entry for 2 people, including race t-shirt